

Platinum Council | Conference

The Ritz-Carlton
Key Biscayne, Miami
October 4-7, 2026
Key Biscayne, Florida

Welcome

Welcome to the 2026 Platinum Council Conference at The Ritz-Carlton Key Biscayne, Miami in Key Biscayne, FL - it is a pleasure to celebrate you this week!

The information in this agenda will be valuable while you're here. Relax, explore, connect, and enjoy. You've earned it!

Sunday, October 4, 2026

10:00 am – 6:00 pm	Registration & hospitality Ponce de Leon
10:00 am – 6:00 pm	Appreciation Zone Ponce de Leon
6:00 pm – 9:00 pm	Welcome reception & dinner The Ritz-Carlton Ballroom Patio and Oceanfront Lawn
Check-in time: 4:00 pm	Resort check-in

Monday, October 5, 2026

6:30 am – 2:00 pm	Hospitality desk Plaza Foyer
7:00 am – 8:30 am	Group breakfast The Ritz-Carlton Ballroom Patio <i>Breakfast for guests will extend to 9:00 am</i>
7:00 am – 2:00 pm	Appreciation Zone Ponce de Leon
8:30 am – 12:00 pm	Business meeting The Ritz-Carlton Ballroom I & II <i>Advisors are required to attend all business meetings</i>
12:00 pm – 1:30 pm	Lunch The Ritz-Carlton Ballroom Patio
12:30 pm – 5:00 pm	Afternoon sponsored activities <i>Please review your activity card for details on time and location of your activity</i>
6:30 pm – 9:30 pm	Reception & group dinner Grand Lawn
9:00pm - 11:00pm	After party Ritz-Carlton Dune Beach Bar

Departure information

Transportation will be provided for you and your registered adult guest on Wednesday, October 7th only. Please refer to the departure notice in your event packet for departure details, including where to leave your bags on Wednesday morning, where to board shuttles, and your departure time.

Questions?

For questions or assistance during the conference, please stop by the hospitality desk during the following hours:

Ponce de Leon

Sunday, October 4: 10:00 am – 6:00 pm

Plaza Foyer

Monday, October 5 : 6:30 am – 2:00 pm

Tuesday, October 6: 6:30 am – 2:00 pm

Wednesday, October 7: 6:30 am – 9:00 am

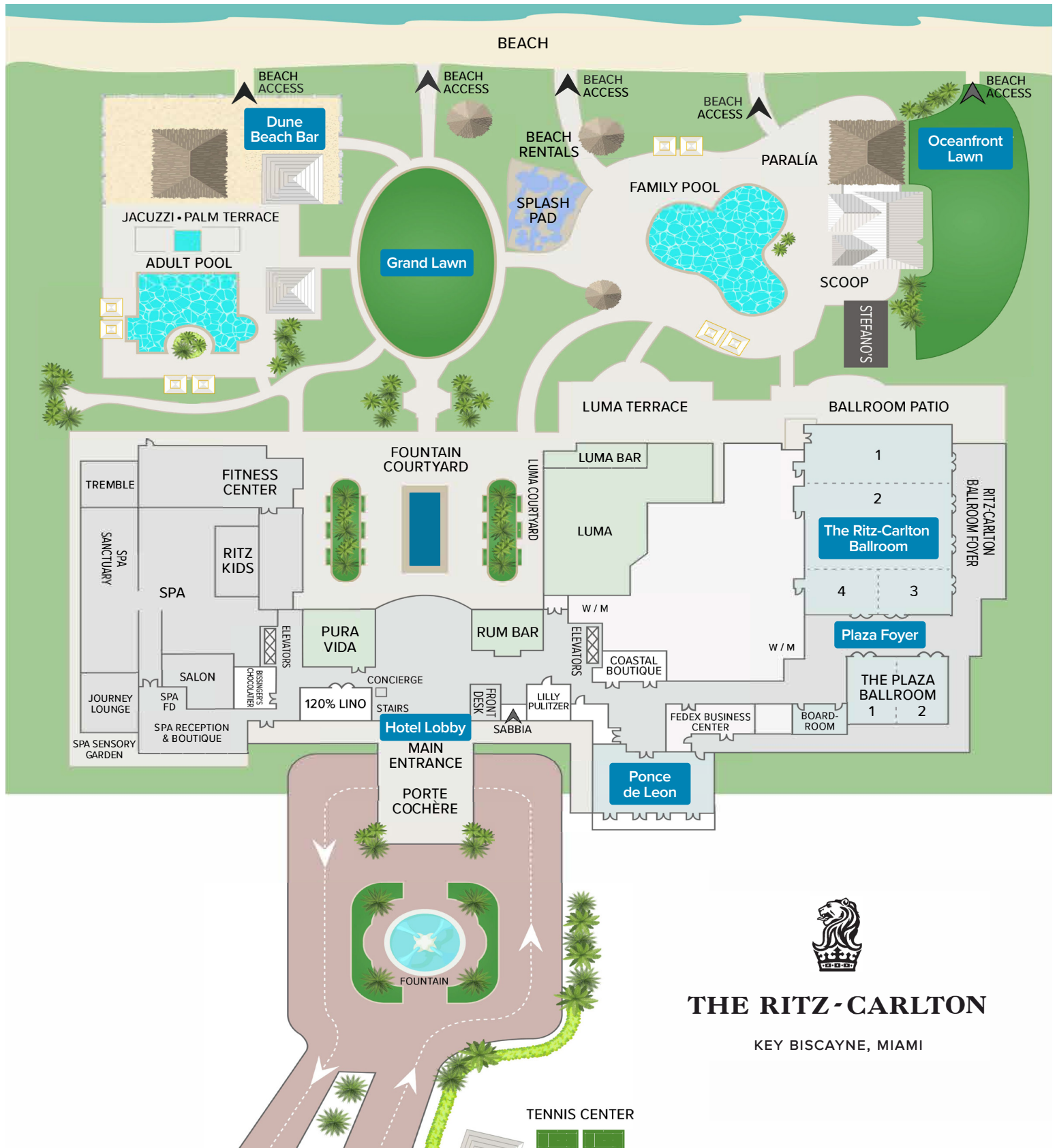
Help line: 1-325-999-6222

Tuesday, October 6, 2026

6:30 am – 2:00 pm	Hospitality desk Plaza Foyer
7:00 am – 8:30 am	Group breakfast The Ritz-Carlton Ballroom Patio <i>Breakfast for guests will extend to 9:00 am</i>
8:30 am – 12:00 pm	Business meeting The Ritz-Carlton Ballroom I & II <i>Advisors are required to attend all business meetings</i>
12:00 pm – 1:30 pm	Lunch The Ritz-Carlton Ballroom Patio
12:00 pm – 5:00 pm	Afternoon at leisure
5:45 pm	Departure to Ball & Chain Cuban Restaurant <i>Gather in the hotel lobby</i>
6:00 pm – 9:00 pm	Farewell fiesta and dinner Ball & Chain Cuban Restaurant - Little Havana, Miami <i>Departures back to hotel begin at 8:00 pm</i>

Wednesday, October 7, 2026

All Day	Departures throughout the day Hotel Front Drive
5:30 am – 7:00 am	Grab & go breakfast Hotel Lobby
6:30 am – 9:00 am	Hospitality desk Plaza Foyer
7:00 am – 9:00 am	Group breakfast The Ritz-Carlton Ballroom Patio
Check-out time: 11:00 am	Resort check-out



THE RITZ-CARLTON

KEY BISCAIYNE, MIAMI

Badge information

Please wear your name badge at all times for conference-sponsored events (including boarding buses for activities).

Each group is identified by a color noted on their name tag:

	Platinum Council Advisor		Strategic Partner
	Firm Leadership		Staff
	Guest		

Essential information

Remember, the Platinum Council Conference is a business function, and all meetings are required attendance for Advisors. This program is designed for adults (21 years or older). Children will not have access to meetings, activities, breakfasts or dinners.

Please refer to your activity card for Monday afternoon's departure time and location. Remember to bring your name badge and activity card with you.