

Platinum Council | Conference

The Ritz Carlton, Amelia Island

August 30 - September 2, 2026

Amelia Island, Florida

Welcome

Welcome to the 2026 Platinum Council Conference at The Ritz Carlton, Amelia Island in Amelia Island, FL - it is a pleasure to celebrate you this week!

The information in this agenda will be valuable while you're here. Relax, explore, connect, and enjoy. You've earned it!

Sunday, August 30, 2026

10:00 am – 6:00 pm	Registration & hospitality Plaza Ballroom
10:00 am – 6:00 pm	Appreciation Zone Plaza Ballroom
6:00 pm – 9:00 pm	Welcome reception & dinner The Ritz Carlton Ballroom
Check-in time: 4:00 pm	Resort check-in

Monday, August 31, 2026

6:30 am – 2:00 pm	Hospitality desk The Ritz Carlton Ballroom Pre-function
7:00 am – 8:30 am	Group breakfast The Talbot Ballroom <i>Breakfast for guests will extend to 9:00 am</i>
7:00 am – 2:00 pm	Appreciation Zone Plaza Ballroom
8:30 am – 12:00 pm	Business meeting The Ritz Carlton Ballroom <i>Advisors are required to attend all business meetings</i>
12:00 pm – 1:30 pm	Lunch The Talbot Ballroom
12:30 pm – 5:00 pm	Afternoon sponsored activities <i>Please review your activity card for details on time and location of your activity</i>
6:30 pm – 9:30 pm	Reception & group dinner The Talbot Ballroom

Departure information

Transportation will be provided for you and your registered adult guest on Wednesday, September 2nd only. Please refer to the departure notice in your event packet for departure details, including where to leave your bags on Wednesday morning, where to board shuttles, and your departure time.

Questions?

For questions or assistance during the conference, please stop by the hospitality desk during the following hours:

Plaza Ballroom

Sunday, August 30: 10:00 am – 6:00 pm

Ritz Carlton Ballroom Pre-function

Monday, August 31: 6:30 am – 2:00 pm

Tuesday, September 1: 6:30 am – 2:00 pm

Wednesday, September 2: 6:30 am – 10:00 am

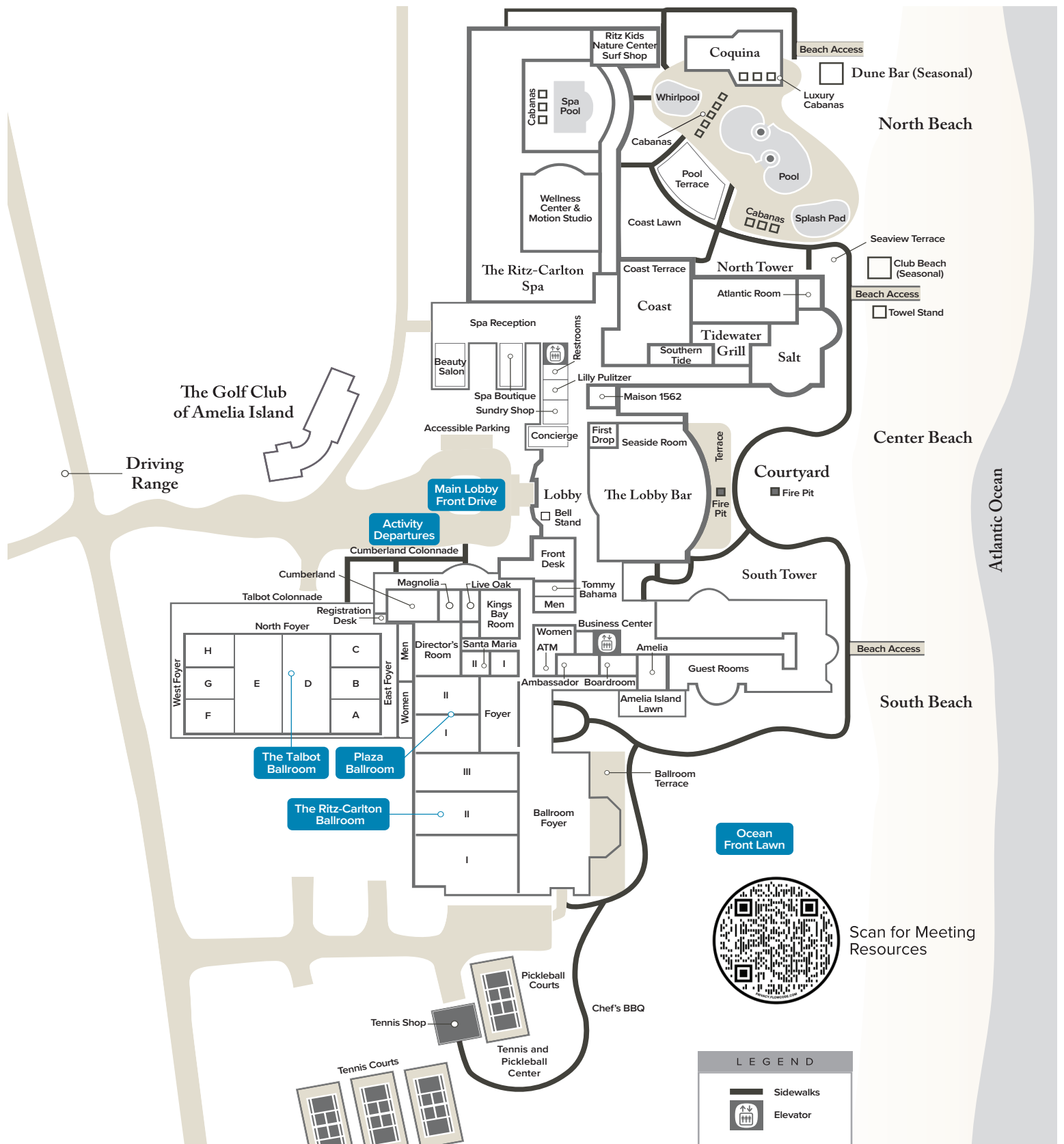
Help line: 1-325-999-6222

Tuesday, September 1, 2026

6:30 am – 2:00 pm	Hospitality desk The Ritz Carlton Ballroom Pre-function
7:00 am – 8:30 am	Group breakfast The Talbot Ballroom <i>Breakfast for guests will extend to 9:00 am</i>
8:30 am – 12:00 pm	Business meeting The Ritz Carlton Ballroom <i>Advisors are required to attend all business meetings</i>
12:00 pm – 1:30 pm	Lunch The Talbot Ballroom
12:00 pm – 5:00 pm	Afternoon at leisure <i>Please review your activity card for details on time and location of your activity</i>
6:00 pm – 9:00 pm	Farewell reception and dinner Ocean Front Lawn

Wednesday, September 2, 2026

All Day	Departures throughout the day Main Lobby Front Drive
5:30 am – 7:00 am	Grab & go breakfast Main Lobby
6:30 am – 10:00 am	Hospitality desk The Ritz Carlton Ballroom Pre-function
7:00 am – 9:00 am	Group breakfast The Talbot Ballroom
Check-out time: 11:00 am	Resort check-out



Badge information

Please wear your name badge at all times for conference-sponsored events (including boarding buses for activities).

Each group is identified by a color noted on their name tag:

Platinum Council Advisor	Strategic Partner
Firm Leadership	Staff
Guest	

Essential information

Remember, the Platinum Council Conference is a business function, and all meetings are required attendance for Advisors. This program is designed for adults (21 years or older). Children will not have access to meetings, activities, breakfasts or dinners.

Please refer to your activity card for Monday afternoon's departure time and location. Remember to bring your name badge and activity card with you.